

PRSA Buffalo Niagara Excalibur Awards

2014 Special Honors Nomination Form

SECTION ONE – Information about you, the nominator.

Name: _____

Address: _____

Phone Number: _____ Fax Number: _____

E-mail Address: _____

SECTION TWO - Information about the individual you are nominating .

Name: _____

Address: _____

Phone Number: _____ Fax Number: _____

E-mail Address: _____

I am nominating the above individual for (check one):

<p><input type="checkbox"/> Rising Star Award</p> <p>This award honors an outstanding newcomer to the public relations field. Nominee must have demonstrated leadership potential through service to PRSA and/or the community during his/her initial years in the profession.</p> <p>The recipient must:</p> <ul style="list-style-type: none">• Have five or fewer years in the field, excluding internships or part-time employment while working on a degree.• Be a PRSA member for at least one year.	<p><input type="checkbox"/> Outstanding Executive Award</p> <p>This award honors a WNY business executive (CEO, Senior Director or Executive) who recognizes and supports the role of public relations in his/her organization and throughout the community. Nominee must be from outside the communications industry. Members and non-members of PRSA are eligible.</p> <p>The recipient must:</p> <ul style="list-style-type: none">• Show a dedicated commitment to the value of public relations.• Have a proven track record of the advancement of strategic communications as part of a business's overall operating philosophy.	<p><input type="checkbox"/> May C. Randazzo Outstanding Practitioner Award</p> <p>This award is given to a WNY public relations professional who, like May, has achieved exceptional professional success, displays the highest ethics, and is dedicated to serving the community and our profession.</p> <p>The recipient must:</p> <ul style="list-style-type: none">• Demonstrate excellence in all of the following areas:<ul style="list-style-type: none">○ Achievement○ Application○ Reputation○ Ethics○ Service to PRSA○ Community Service
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Signature of Nominator

(Please answer the questions on the next page)

Please answer the following three questions on a separate page, no longer than one side of a 8.5" x 11" sheet of paper.

1. Include a description of how the nominee meets the above criteria. Please include specific instances of service to PRSA (if applicable) or their advancement of the profession.
2. Please detail the professional accomplishments of the nominee, including contributions to the community and the chapter (if applicable). You may include a resume as additional information, but it will not be the only consideration for the nominee.
3. Why should the nominee win this award?

Send Completed SPECIAL HONORS Nomination forms to:

Excalibur Awards Special Honors
c/o Tony Astran, APR
6563 Milestrip Road
Orchard Park, NY 14127
716-982-2088
tony_astran@yahoo.com



There is no entry fee for any of the Special Honors Nominations. Winners will be notified by mid- to late-May.

The Excalibur Awards Ceremony will be held on Wednesday, June 25, 2014.

The deadline for Special Honors Nominations is on Friday, April 25, 2014.