

<i>Annual Sponsorship benefits:</i>	Platinum (\$2,500)	Silver (\$1,000)	Bronze (\$500)
Recognition in all print collateral for 2017	Company Logo	Company Logo	Company name
Recognition at 2017 events	√	√	√
Recognition/link in all email correspondence announcing events and programs	Company Logo	Company name	Company name
Logo on chapter website	√	√	√
Company profile on sponsors page	√	√	√
Banner ad on Chapter website – 12 months	Homepage	Excludes Homepage	N/A
Quarterly recognition on social media sites	√	√	N/A
Industry exclusivity	√	N/A	N/A
Tickets to Excalibur Awards Dinner	2 tickets	1 ticket	N/A
Booth at chapter events	4x per year	2x per year	1x per year
Event Tickets	4 tickets	2 tickets	1 ticket (excludes Excalibur Awards)
PRSA Membership	1 person	N/A	N/A

Sponsorship Level	<input type="checkbox"/> Platinum <input type="checkbox"/> Silver <input type="checkbox"/> Gold
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Donor Information	Company Name _____ Contact Name _____ Address _____ City/State/Zip _____ Telephone _____ Email _____
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Payment Information	Please make checks payable to <i>PRSA Buffalo Niagara Chapter</i> <input type="checkbox"/> Check enclosed <input type="checkbox"/> Please invoice me <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Discover Credit Card # _____ Exp Date _____
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Signature _____

Please return to Michelle Blackley Glynn at shellblackley@gmail.com.

Standard Ad Specs

Banner Advertising at prsabuffaloniagara.org

Each banner advertisement hyperlinks to the advertiser's designated home page or website of choice. PRSA Buffalo Niagara limits the number of advertisers in rotation on each page to a maximum of four.

Home Page Rotation 3 months -- \$150; 6 months -- \$275; 1 year -- \$500

Non-Home Page Rotation (e.g. a banner on the "Job Postings" page)

3 months -- \$100; 6 months -- \$175; 1 year -- \$350

Primary navigation pages include: Home Page, Events/News, About Us, Membership, Accreditation/APR, Partner with Us, Contact Us, PRSSA, and a Members-only section that includes a Job Posting section.

Banner Ad Production Specifications

Dimension Options: Banner: 440 pixels wide x 60 pixels high. Tower: 120 pixels wide X 600 pixels high. Badge: 125 pixels wide X 125 pixels high.

File size: 20k maximum. Image file format: GIF or JPG

Note: Online advertisements must be submitted in electronic format (on disk or via e-mail or the internet). Hard copies/mechanicals will not be accepted for publishing online.

Please send insertion orders and materials to: Beth Silverman ([716-983-2391](tel:716-983-2391)) or esilverman19@gmail.com).

For more information about all other sponsorship opportunities, contact Michelle Blackley Glynn by phone at 917-916-3030 or email shellblackley@gmail.com.

For more information on upcoming events, check the Events/News listing at prsabuffaloniagara.org or contact the chapter:

Email: info@prsabuffaloniagara.org

Mailing Address:

P.O. Box 1114
Buffalo, NY 14225

Voice mail: [716-508-0277](tel:716-508-0277)

Fax: [716-668-7805](tel:716-668-7805)