

THE UB CHAPTER OF PHI BETA KAPPA, OMICRON OF NEW YORK

DEADLINE NEWS

BY ANY MEANS NECESSARY: Delivering the News in the 21st Century

You've seen the headlines.
You've read the news. Now
meet one of the key figures
behind the scenes ...

THURSDAY, OCTOBER 3, 2013

FILM SCREENING: DEADLINE—U.S.A. (1952)
3:30-5:00 p.m., 110 Knox

LECTURE: JOHN POPE
"BY ANY MEANS NECESSARY: DELIVERING
THE NEWS IN THE 21ST CENTURY"
5:00-6:00 p.m., 110 Knox



Image from <http://connect.nola.com/user/jpope/index.html>

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New York

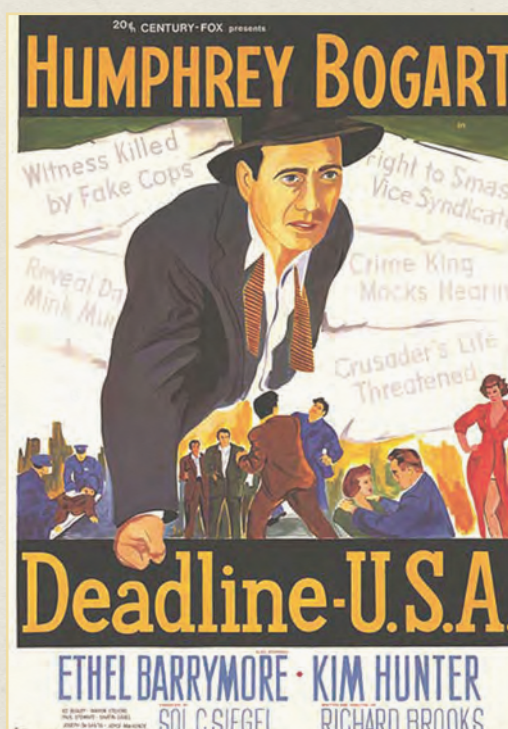
In association with the UB Humanities Institute,
the UB Undergraduate Academies, the UB English
Department and Journalism Certificate Program, the UB
Communicators Network, and The Spectrum, present:

Journalist John Pope, a member of the New Orleans
Times-Picayune's team that won two Pulitzer Prizes for
covering Hurricane Katrina and its aftermath.

**"A free press, like a free life, sir, is always in
danger." - Ed Hutchinson, as played by Humphrey
Bogart, in the 1952 film Deadline- U.S.A.**

Ed Hutchinson is the editor of a large
metropolitan newspaper called The
Day. He is steadfastly loyal to publisher
Margaret Garrison, the widow of the
paper's founder, but Mrs. Garrison is
on the verge of selling the newspaper to
interests who plan to close it down.

Deadline-U.S.A., a 1952 crime film
starring Humphrey Bogart, Ethel
Barrymore, and Kim Hunter, and written
and directed by Richard Brooks, is the
story of a crusading newspaperman who
exposes a gangster's crimes while also
trying to keep the paper from going out
of business.



**"From the University of
Texas Daily Texan to the New
Orleans Times Picayune: The
Challenges and Responsibilities
of Journalism"**

The media universe is changing, and newspapers
are struggling to catch up and, more importantly,
hold on to readers tempted by the news sources that
have proliferated on the Internet. In this climate,
newspapers can't afford to be passive and presume
that people will keep on reading newspapers and
that businesses will advertise there. Instead, these
organizations have had to go online to appeal to
people who spend increasing amounts of their time
there. It's a new environment, and newspapers are
working hard to find the way to build readership and
revenue. John Pope will discuss how his newspaper
is meeting this challenge.